



*Hi* MURCIA  
5 reasons to enjoy it

Here  
**is Murcia**

...



**Hü**



# A place to discover Región de Murcia

Murcia, the little big unknown of the Spanish east coast. For those travellers who are visiting the Region of Murcia it is a great discovery with a special charm and unquestionable attractions. That is because Murcia has everything: mountains, beaches, leisure, culture and sport, plans to go out with the family or enjoy it with your beloved one.

Unlike the famous, but at the same time very exploited and overcrowded beaches of the south of the country, the Murcian coast is revealed as a still unpolished jewel, which offers endless possibilities to relax and enjoy. It is a place that invites you to stay...

From Hi Murcia we offer you the possibility to get to know our Region as the place to go and disconnect from the routine and hard work. We'll help you find your favourite place in the Region of Murcia and make it yours.

# About HiMurcia



Hi Murcia is a project born from the Association of Developers with the aim to promote and advertise all the great secrets that the Region of Murcia hides and positioning it as a preferred destination for residential tourism.

As promoters of this project, we are proud of our Region and determined to show its value and potential.

Enjoy the tour of our local culture, cuisine and wide range of activities. Welcome and enjoy Murcia!

Thanks to this project, big and small real estate developers of the Region have joined in order to introduce you through this catalogue tour the multitude of activities and sports that can be practiced accompanied by a splendid climate.

Its fascinating cuisine based on fresh products from our Murcian orchards and vegetable gardens, the surprising cultural richness and the wide leisure offers will leave you no doubt that this is a place to live in.



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# 5 reason to enjoy Murcia

## Why choose Murcia?

Take a walk along Mazarron's beaches, climb to the lookout of La Fuensanta at sunset, go shopping on the Gran Via of Murcia, taste the local cuisine, visit the castle of Lorca, the museums of Cartagena or dance in the carnivals of Aguilas are just some of the experiences that will not disappoint you. Add to this the hidden coves among the intact nature, the white sandy beaches and their crystal clear water, more than 250 km of coastline and 3,000 hours of sunshine a year. Murcia has options for all tastes.



# MURCIA IS Sunny

## Sun & Beach

The sun is a wonderful fixed value in Murcia, with an enviable microclimate and endless beaches for all tastes. Here the coldest days of winter can be counted on the fingers of one hand. In fact, if we ask a Murcian to define the Region in two words, he will tell us SUN and BEACH.

We can choose between the most natural and wild beaches such as Calblanque or the most touristic and urban areas of Cartagena or Mazarrón.



But that is not all...**The Region of Murcia is a privileged land** whose sunny coast offers the possibility of enjoying the waters of two very different seas: **the Mar Menor and the Mediterranean Sea.**

Few are the places in the world where one can enjoy watching **the sunrise on one sea** in the morning, and enjoy **the sunset on another.** **La Manga del Mar Menor** is one of them. This coastline that separates the Mar Menor from the Mediterranean has become the symbol of the Costa Calida, due to the quality of its waters and excellent beaches. This paradise still offers places to discover, surprises and isolated places that make us feel adventurous and forget about our routine.



MURCIA IS

# Refreshing

## Sea Leisure & Water Sports

The Costa Calida will not disappoint lovers of aquatic and nautical activities. Along the entire coastal line of Murcia, one has the opportunity to practice a variety of sports on the beach shore.

The privileged location of La Manga makes it the perfect place to practice nautical activities such as canoeing, windsurfing, scuba diving, water skiing, fly surfing or rowing.



The calm waters of the Mar Menor are the ideal setting to start off sailing, while the waves on the Mediterranean side of La Manga are a **challenge for fans of more extreme sports such as windsurfing or kitesurfing.**

**The biological marine reserve of Cabo de Palos and Islas Hormigas**, part of La Manga, stands out for its beauty and good conservation of the seabed that have made it one of the favourite destinations for scuba diving in Spain.

In fact, the seabed of the reserve has been declared in 2015 as the best diving destination in the European continent.

# MURCIA IS Relaxing

## Golf & Wellness

A warm sun, an intense green and a setting created to meet the needs of the most demanding golfer...

This description would be given by anyone who has stepped on the golf courses of the Region of Murcia. Here golf is lived and enjoyed 365 days a year. So, if you are obsessed with this game or you just have fun practicing it.



**In the Region of Murcia you will find a privileged place to play since in the last decade it has become the mecca of professional and amateur players from all over Europe.** 22 high-level courses, in a 35-kilometer radius, where you can find 348 holes of all levels. Could you wish for more?

What better than a SPA treatment. Water, the universal conductor, is also the remedy par excellence for any ailment our body may suffer. Thermal or marine waters, the decision is yours because the **Region of Murcia has several of the most relevant spas in the country.**

- \_ San Pedro's mud therapy area
- \_ Archena's health resort
- \_ Fortuna's thermal baths

# MURCIA IS Culinary Art

## Wine & Gastronomy

The Region of Murcia can be enjoyed with one's five senses. Throughout the Murcian geography one dips himself into an enveloping experience that delights not only the sight and the smell through landscapes that smell of sea, but also the taste, the touch and the hearing.

Its privileged situation gives its cuisine a **unique and colourful** seal influenced by the succession of cultures that have lived along the Murcian lands impregnating it with **flavour and aromas**.



The Region of Murcia will neither disappoint lovers of good wine. With its three certificates of origin, red, rosé and white wines are grown and produced in the fertile lands of the north of the province.

The importance that Murcian wines have gained in the last decade has aroused interest towards tourist winemaking and has created a **wine culture** that is gaining more followers every day.

Spread among the three municipalities – **Bullas, Jumilla and Yecla** – there are more than 200 wineries that stamp their seal when it comes to growing and manufacturing wine **with character and certificate of origin**.

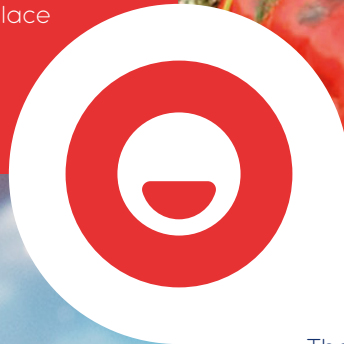
MURCIA IS

# Fun

## Culture & Tradition

Besides the beautiful natural corners, the nice weather and the unbeatable conditions to practice dozens of sports, Murcia also has a great cultural offer and leisure activities for all ages.

Tradition, art, culture and good weather merge to highlight the **friendly and hospitable character of the Murcian people**. One more reason to choose Murcia as the perfect place to live.



The Region gathers some of the most famous musical festivals in the country as well as traditional celebrations and cultural events of high artistic quality.

- \_ "La Mar de Músicas" in Cartagena
- \_ San Javier Jazz Festival
- \_ Aguilas Carnivals
- \_ Flamenco Festival "Cante de las Minas" de La Unión
- \_ "Patrulla Águila" Exhibition (San Javier)
- \_ Spring festival in Murcia
- \_ Caravaca's Wine horses
- \_ Murcia Hot Rally (Harley and Custom)
- \_ Moors and Christians (Murcia)
- \_ Carthaginians and Romans
- \_ Grape harvest celebration (Jumilla)
- \_ etc.



[www.himurcia.com](http://www.himurcia.com)

